

Guidelines Committee Report for Fiscal Year 2022

The Guidelines Committee discussed how the “Guidelines for the Prevention of Distribution of Intellectual Property Rights-Infringing Goods on the Internet” (from here referred to as the “Guidelines”) were implemented and the recent cases of infringement. As a result, we decided to add new information to the Guidelines’ accompanying document and implement them accordingly. As for the information we received afterwards, we will continue our discussions.

1. Participants

Union des Fabricants

Recording Industry Association of Japan

Chanel K.K.

Association of Copyright for Computer Software

Japanese Society for Rights of Authors, Composers and Publishers

Kering Japan

Shiseido Co., Ltd.

Louis Vuitton Japan

Yahoo Japan Corporation

DeNA Co., Ltd.

au Commerce & Life, Inc.

mercari, Inc.

Rakuten, Inc.

Recruit Lifestyle Co., Ltd.

Komehyo Co., Ltd.

The Counterfeit Products Countermeasures Section at the International Cooperation
Division in the Policy Planning and Coordination Department at the Japan Patent Office

(Honorifics omitted; listed in random order)

2. Date of Meeting

First meeting: Thursday, October 20th, 2022 (online meeting)

3. Details of Discussions and the Results

- The Guidelines

The participants agreed that the effectiveness verification should continue to be conducted according to the current Guidelines for this fiscal year because favorable results were produced by implementing the verification framework set out by the present Guidelines.

- The accompanying document

Based on the suggestion from Rights Holders to add more information, the provisional edition of the document was created, adding the relevant information, in agreement with our full members. The document was subsequently used for fiscal 2022 effectiveness verification (conducted between January to March 2023) and it was proved that there was no problem. Therefore, we plan to upgrade the provisional version to the revised version after a final confirmation in our next meeting.

A revised version, proposed separately, will continue to be discussed at our next Committee meeting for the next fiscal year.

- Agendas

--What should be discussed at the Guidelines Committee for this fiscal year.

--Bringing suggestions for revising the accompanying document, gathering information by a project manager from relevant organizations which have submitted proposals for revisions and deciding which suggestions should be taken up

--Compiling, making adjustments and deciding which one should be taken up of the provisional version of the accompanying document

--Bringing suggestions for revising the accompanying document and reviewing which one to be taken up for the next fiscal year