

Guidelines Committee Report for Fiscal Year 2019

The Guidelines Committee discussed the implementation of the “Guidelines for the Prevention of Distribution of Intellectual Property Rights-Infringing Goods on the Internet” (from here on referred to as the “Guidelines”) as well as the latest infringement cases.

1. Participants

Union des Fabricants

Recording Industry Association of Japan

Japan and International Motion Picture Copyright Association, Inc.

Association of Japanese Animation

Chanel K.K.

Honda Motor Co., Ltd.

Association of Copyright for Computer Software

Japan Electronics and Information Technology Industries Association

Japanese Society for Rights of Authors, Composers and Publishers

Kering Japan

Burberry Japan

Louis Vuitton Japan

Yahoo Japan Corporation

DeNA Co., Ltd.

Stardust Communications Inc.

mercari, Inc.

Rakuten, Inc.

Recruit Lifestyle Co., Ltd.

SynaBiz Co., Ltd.

Komehyo Co., Ltd.

WIN Corporation

(Honorifics omitted; listed in random order)

2. Dates of Meetings

First meeting: Wednesday, 4th September, 2019

Second meeting: Monday, 7th October, 2019

Third meeting: Thursday, 13th November, 2019

3. Details of Discussions and the Results

- About revising the Guidelines

The participants agreed that the effectiveness verification should continue to be conducted according to the current Guidelines for this fiscal year because favorable results were produced by implementing the verification framework set out by the present Guidelines as well as the guidelines in the accompanying document.

- Guidelines in the accompanying document

After a series of discussions at the Guidelines Committee, the accompanying document on the Guidelines has been updated to suit the current needs to prevent the distribution of infringing goods and has been revised substantially for the next fiscal year.

As for revision proposals drawn up during this fiscal year, the participants agreed to continue to discuss some of the items in the proposals in the next fiscal year's Guideline Committee.

- Agendas

At the first meeting: The participants reviewed what should be discussed at the Guidelines Committee for this fiscal year.

- Reviewing the revisions in the accompanying document

At the second meeting: The participants discussed the revisions in the accompanying document for the next fiscal year.

- Bringing suggestions for revising the accompanying document and discussing which should be taken up

At the third meeting: The participants discussed the revisions in the accompanying

document for the next fiscal year.

- Reviewing revision proposals in the accompanying document and deciding which revisions should be considered.