

## Guidelines Committee Report for Fiscal Year 2018

The Guidelines Committee discussed the implementation of the “Guidelines for the Prevention of Distribution of Intellectual Property Rights-Infringing Goods on the Internet” (from here on referred to as the “Guidelines”) as well as the latest infringement cases.

### 1. Participants

Union des Fabricants

Recording Industry Association of Japan

Japan and International Motion Picture Copyright Association, Inc.

Association of Japanese Animation

Chanel K.K.

Honda Motor Co., Ltd.

Association of Copyright for Computer Software

Japan Electronics and Information Technology Industries Association

Japanese Society for Rights of Authors, Composers and Publishers

Kering Japan

Burberry Japan

Louis Vuitton Japan

Yahoo Japan Corporation

DeNA Co., Ltd.

Stardust Communications Inc.

mercari, Inc.

Rakuten, Inc.

Recruit Lifestyle Co., Ltd.

SynaBiz Co., Ltd.

Komehyo Co., Ltd.

Nihon Enterprise Co., Ltd.

STORES.jp, Inc.

WIN Corporation

Jimoty, Inc.

(Honorifics omitted; listed in random order)

## 2. Date of Meeting

First meeting: Wednesday, November 7, 2018

## 3. Details of Discussions and the Results

- About the Guidelines

The participants agreed that the effectiveness verification should continue to be conducted according to the current Guidelines for this fiscal year because favorable results were produced by the Guidelines which were compiled in the previous fiscal year and the verification methods described in the accompanying document.

- On other issues

The participants confirmed the importance of building a sound market through more cooperation between Rights Holders and platformers in light of the recent cross-border transactions.

- Agendas

At the first meeting, the participants reviewed what was discussed at the Guidelines Committee for this fiscal year.